

2020 YOUTH OF THE YEAR
Gala

FEBRUARY 6, 2020
Fort Worth Club

KEYNOTE SPEAKER:
Lucille O'Neal

**SPONSORSHIP
OPPORTUNITIES**

PRESENTED BY

BNSF[®]
RAILWAY

PRESENTING SPONSOR (\$50,000) SOLD!



PLATINUM SPONSOR (\$25,000)

- Recognition in every Youth of the Year profile story on BCGTC's website, social media, and local news
- Prominent display of logo on digital and print event promotional collateral
- Full page ad in event program
- Individualized table signage featuring logo
- Access to VIP reception (for all 20 guests)
- Two tables for 10 guests in premium seating location
- Opportunity to engage employees as mentors or volunteers

GOLD SPONSOR (\$15,000)

- Display of logo on digital and print collateral
- Half page ad in event program
- Individualized table signage featuring logo
- Access to VIP reception (for 10 guests)
- Two tables for 20 guests in preferred seating location
- Opportunity to engage employees as mentors or volunteers

SILVER SPONSOR (\$10,000)

- Quarter page ad in event program
- Individualized table signage with logo
- One table for 10 guests
- Access to VIP reception (for 5 guests)
- Opportunity to engage employees as mentors or volunteers

BRONZE SPONSOR (\$5,000)

- Logo recognition in event program
- Individualized table signage with logo
- One table for 10 guests
- Access to VIP reception (for two guests)

TABLE SPONSOR (\$2,500)

- Name recognition in event program
- Individualized table signage with name
- One table for 10 guests

Please confirm your sponsorship in order to meet the following print deadlines:
Invitation - 11/22/19, recognition in local publications - 12/13/19, event program - 1/13/20